



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

German American Chamber of Commerce, Inc.
120 Wall Street, 20th Floor | New York, NY 10005
Tel. +1 (212) 974-8830 | Fax +1 (212) 974-8867
info@gaccny.com | www.gaccny.com

DATA PRIVACY INFORMATION FOR PROGRAM AND EVENT REGISTRATIONS

The privacy notice is given in connection with the processing of your personal data provided to us when registering for our programs and/or events. Without your data, it is unfortunately not possible for us to process your registration. This information obligation applies to both online and in-person programs/events. You can find our general privacy policy [here](#).

Data Controller is:

Representative in the EU is:

German American Chamber of Commerce, Inc. Deutsche Industrie- und Handelskammer (GACCNY)

120 Wall Street, 20th Floor
New York, NY 10005, USA

Tel.: +1 (212) 974-8830

E-Mail: dataprivacy@gaccny.com

Website: www.gaccny.com

(DIHK)

Breite Straße 29

10178 Berlin, Germany

Tel.: +49 (0)30 20308-0

Fax: +49 (0)30 20308-1000

E-Mail: ahk-vertreter@dihk.de

What information we collect and what we use it for

The data you enter in the online form is collected to receive your registration for our programs/events and to organize and run the event.

Please note that there will be photography and/or filming at our programs/events. The photos/videos will be used for the purpose of documenting the event and as part of our public relations work (print, online, social networks, etc.). By participating in the program/event, you consent to photos and/or videos of you being used for publication (print, online, social networks, etc.). If you do not wish to be photographed or filmed, please avoid the areas where photography and/or filming will take place and/or speak to the photographer directly so that your request can be taken into account.

We use Zoom and Microsoft Teams for online programs/events. This involves processing your personal data in the form of video or audio as well as your login data. You can decide for yourself whether the camera and microphone are switched on or off. You also have the option of sharing content. If you participate in the chat function, we will process your personal data contained in the chat texts and the other participants will also be aware of this content. In principle, we do not record online events. If a recording is made in exceptional cases, the participants will be notified in advance. The organizer will receive an attendance report with information about the duration of the meeting as well as the names and e-mail addresses of the participants.

Legal Basis

The collection, storage and use of your data is based on their necessity for the fulfillment of our service order, Article 6 (1) b) GDPR, or, where required, on your express consent, Article 6 (1) a) GDPR.

Disclosures to Third Parties

Your personal data will be transmitted internally to the responsible employees and IT-services/IT-applications for the planning, organization and implementation of the program/the event, as well as externally to service providers who are engaged for the organization and implementation of the event and/or technical support, to any co-organizers, speakers, partners of the respective programs/events from politics, academia and business, security authorities or private security services (e.g. admission control) and, if applicable, the social media and the press. Information such as your name and the name of your



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company may also be used on name tags and participant lists at the event to enable an exchange between attendees. We will disclose your data to regulatory or judicial authorities if we are legally obliged to do so.

If you participate in online programs/events, your personal data will be transmitted to the relevant service provider. Details on data processing by Zoom can be found [here](#). Details on data processing by Microsoft can be found [here](#).

Your data will be processed by us as a company based in the US and therefore naturally always outside the EU, namely in the US, and may therefore be accessible to other people outside the EU.

We secure all data transmissions via online web application or by email using industry-standard encryption, including strict HTTPS protocols, Transport Layer Security (TLS), and cryptographic authentication, to ensure your data remains confidential in transit. Despite these protective measures, data transmission over the public internet may be affected by external factors beyond our control. We therefore recommend using secure network environments when transmitting sensitive data.

Storage period

Your data will be stored beyond the event to send you further information and invitations to events if you have consented to this. You can revoke your consent at any time with effect for the future. Retention periods result from tax and commercial law regulations (10 years).

Your rights as a data subject

According to the EU General Data Protection Regulation, you have the following rights:

If your personal data is processed, you have the right to access the data stored concerning you (Art. 15 GDPR).

If inaccurate personal data is processed, you have the right to rectification (Art. 16 GDPR). If the legal requirements are met, you may request the erasure or restriction of processing as well as object to processing (Art. 17, 18 and 21 GDPR). However, we will then no longer be able to communicate with you as a participant in the event. If you have consented to the data processing and the data processing is carried out with the help of automated procedures, you may have a right to data portability (Art. 20 GDPR). Should you make use of your above-mentioned rights, GACCNY will check whether the legal requirements for this are met. To exercise your rights, please contact the GACCNY: dataprivacy@gaccny.com.

Other websites

Please note that clicking on links and advertising banners may lead to redirection to third-party websites where other data processing rules apply. Visitors should inform themselves in advance about the data protection procedures of these websites, as we are generally neither responsible nor liable for information that is sent to these third-party providers by clicking on them.

Source of the data

If a third party, e.g. your employer, one of your colleagues or one of our members, has registered you for the program/event, we have received your data from them. For certain programs and events, we use the data available in our address database for invitations.

Changes to our Privacy Policy

GACCNY may change this privacy notice at any time. If we change our notice in the future, the revised version will be uploaded to our website. If you have any questions or concerns regarding our online privacy policy, please contact us at any time by email at dataprivacy@gaccny.com.

June 2026